

CONVENIENCE

FRONERI

2026 COLLECTION



WHY FRONERI?

**WE HAVE THE
1ST AND 4TH BEST
PERFORMING
IMPULSE SKUS
IN THE ENTIRE
MARKET***

*Value and Pack ROS, Nielsen Retail Measurement Service for the Eat Now Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

**FASTEST
GROWING MAJOR
MANUFACTURER -
STOCK WHAT YOUR
CUSTOMERS WANT****

**OUR BRANDS HAVE
DRIVEN LONG TERM
GROWTH IN THE MARKET,
MEANING INCREASED
SALES FOR EVERYONE*****

**OVER
£20 MILLION**
media investment
to boost demand
for our brands

Media Rate Card Value

**EXTENSIVE
BRANDS - WE HAVE
SOMETHING FOR
EVERY CUSTOMER,
ALL IN ONE PLACE!**

**Value Sales, Nielsen Retail Measurements Service for the Take Home Ice Cream category for the 44-week period ending November 01, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

***Unit Sales, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending November 01, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

THERE'S SOMETHING FOR EVERYONE

POWERHOUSE CONFECTIONERY BRANDS FOR ALL THE FAMILY*

OREO
ICE CREAM

Cadbury
ICE CREAM

Lotus
Biscoff

**OUR BRANDS ARE
DISTINCTIVE AND
PLAY A UNIQUE ROLE
IN THE CATEGORY**

*Britain's Biggest Brands 2025: The top 100 | Rankings | The Grocer.

**Value Sales, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

Something for everyone
Something for everyone
Something for everyone

BIGGEST LOLLY BRAND! FRUITY & FUN**



DELIVERS INDULGENCE



Nuii
ICE CREAM ADVENTURE™



**NET
ZERO**
BY 2050



OUR ESG MISSION IS SIMPLE, PRODUCE PRODUCTS THAT ARE:

BETTER FOR YOU

- 100% of our UK product range is below 250 kcal per portion
- To help consumers make informed choices, all our product packaging provides transparent information on nutrition
- We never communicate to kids below 16 years old
- All of our kids products are 110 kcal or less



BETTER FOR THE COMMUNITY



BETTER FOR THE PLANET

- Continuous improvement on packaging
- More sustainably sourced cocoa* - find out more at ra.org
- 100% factory recovered waste in all of our production sites
- Sustainable RSPO certified palm oil



Cocoa



BMT-RSPO-000189



**DISCOVER MORE
ABOUT OUR
SUSTAINABILITY
POLICIES HERE**

*Rainforest Alliance
with Nuii and Nestle

MUST STOCK IMPULSE CORE 6



16 x
125ml
£3.00
RRP

Cadbury

*flake
99*

VANILLA ICE CREAM TOPPED
WITH CADBURY FLAKE

**NO.1 BEST SELLING
IMPULSE CONE**

Value and Unit ROS, Nielsen Retail Measurement Service for the Eat Now Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)



Cadbury
**DAIRY
MILK**

20 x
90ml
£2.80
RRP



**ON TV
2026**



OREO
ICE CREAM

**THE BEST
SELLING
IMPULSE
ICE CREAM**

24 x
110ml
£2.30
RRP



Value and Unit ROS, Nielsen Retail Measurement Service for Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total convenience market (Copyright 2022, Nielsen)



FRUIT Pastilles



32 x
65ml
£1.40
RRP

VEGAN FRIENDLY

THE 2ND BEST
SELLING PRODUCT
IN THE CATEGORY

Unit Sales, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)



20 x
85ml
£2.00
RRP

LOVED
BY FAMILIES

20 x
90ml
£2.80
RRP



ON TV
2026



Nu ii
ICE CREAM ADVENTURE™



IMPULSE
MUST STOCKS

MEET SHOPPER DEMAND WITH FAMILY-FAVOURITE TREAT BRANDS

Cadbury
ICE CREAM

MAKE SURE YOU
HAVE A STRONG
RANGE FROM THE
NATION'S BIGGEST
GROCERY BRAND

Britain's Biggest Brands 2025: The top 100 | Rankings | The Grocer



NEW

8 x 425ml
£4.00 RRP



BISCOFF IS SO
IRRESISTIBLE
YOU CAN'T HELP
BUT CRAVE IT.

Lotus
Biscoff®



6 x 425ml
£4.75 RRP



6 x 480ml
£4.75 RRP

OREO
ICE CREAM

A TOP 3 MARKET
BEST SELLER
A MUST IN
EVERY RANGE

6 x 425ml
£4.00 RRP



Unit ROS, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 20-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)

SUPER PREMIUM
TUBS

18% LESS PACKAGING

TO OPTIMISE SHELF SPACE AND ENHANCE SALES GROWTH

Cadbury
ICE CREAM



CHOOSE YOUR NEXT
ADVENTURE

Nuii®
ICE CREAM ADVENTURE™



8 x
3pk
£5.25
RRP



MULTIPACK
STICKS

8 x
6pk
£4.00
RRP

The logo for Oreo Ice Cream. The word "OREO" is in large, white, bold, rounded letters with a thick blue outline. Below it, the words "ICE CREAM" are in smaller, white, bold, rounded letters, also with a thick blue outline. The entire logo is set against a solid blue background.

ICE CREAM MINI SANDWICHES

WITH OREO[®] COOKIE PIECES

x6

55 ml /
34 g
425 kJ
101 kcal
5 %*
100 g
1250 kJ
298 kcal

ÎNGHEȚATĂ CU BUCĂȚELE DE BISCUȚI OREO

8 x
4pk
£4.50
RRP

OREO
ICE CREAM

ICE CREAM SANDWICHES

WITH OREO[®] COOKIE PIECES

x4

110 ml /
70 g
855 kJ
204 kcal
10 %*
Per / Por
100 g
1222 kJ
291 kcal

**NOW AVAILABLE
IN TWO SIZES, AN
OREO SANDWICH
FOR EVERYONE!**

LOTUS SANDWICHES PROVIDE THE PERFECT ICE CREAM SNACK, TAPPING INTO A HUGE CATEGORY GROWTH DRIVER

NEW

8 x
4pk
£4.50
RRP

Lotus
Biscoff



MULTIPACK
SANDWICHES

Cadbury

ICE CREAM

FAVOURITES
FOR THE
WHOLE FAMILY
TO ENJOY

6 x
4pk
£3.75
RRP



6 x
4pk
£3.75
RRP



6 x
4pk
£6.25
RRP



MULTIPACK
CONES



NO.1
LOLLY BRAND



Value Sales, Nielsen Retail Measurement Service for the Take Home Ice Cream category for the 52-week period ending August 09, 2025, for the Great Britain total retail market (Copyright 2022, Nielsen)



8 x 6pk
£2.75
RRP



IMPULSE RANGE SUMMARY

CONFECTIONERY TREATS



INDULGENT TREATS



FRUIT & FUN



BIG FRONERI FREEZER SCHEME

**FREE FREEZER
POS PACK**
with all Freezer
scheme orders

**FREE
STOCK FROM
ALL
FRONERI
BRANDS**

OREO
ICE CREAM

Cadbury
ICE CREAM

NuII
ICE CREAM ADVENTURE™

Rowntree's
SINCE 1881

**DEAL
ONE**

**PAY
£549**

**FREE STOCK WORTH
£357***

**7
FREE
CASES**

Model:

SD-200AE-P Hotspot

Size: 80cm

Dimensions (mm):

800x850x694

Baskets: 9

Froneri Brand: Oreo

No of free cases: 7

*Value at RRP

**2 YEAR
WARRANTY**



Terms: The value of the free stock is calculated at RRP including VAT, for the avoidance of doubt, retailers are free to determine their own selling prices. This offer is valid from 1st February 2026 until 31st December 2026 or whilst stocks last. Froneri reserve the right to withdraw this offer, free stock levels or prices without notice. All values are correct at the time of being printed.

**DEAL
TWO**

**PAY
£599**

FREE STOCK WORTH

£413*

**8
FREE
CASES**

Model:

SD-300AE-P 1.0m

Size: 1m

Dimensions (mm):

1000x850x694

Baskets: 12

Froneri Brand: Oreo

No of free cases: 8

***Value at RRP**

**2 YEAR
WARRANTY**



**DEAL
THREE**

**PAY
£809**

FREE STOCK WORTH

£581*

**12
FREE
CASES**

Model:

SD-500AE-P 1.5m

Size: 1.5m

Dimensions (mm):

1510x830x694

Baskets: 18

Froneri Brand: Oreo

No of free cases: 12

***Value at RRP**

**2 YEAR
WARRANTY**

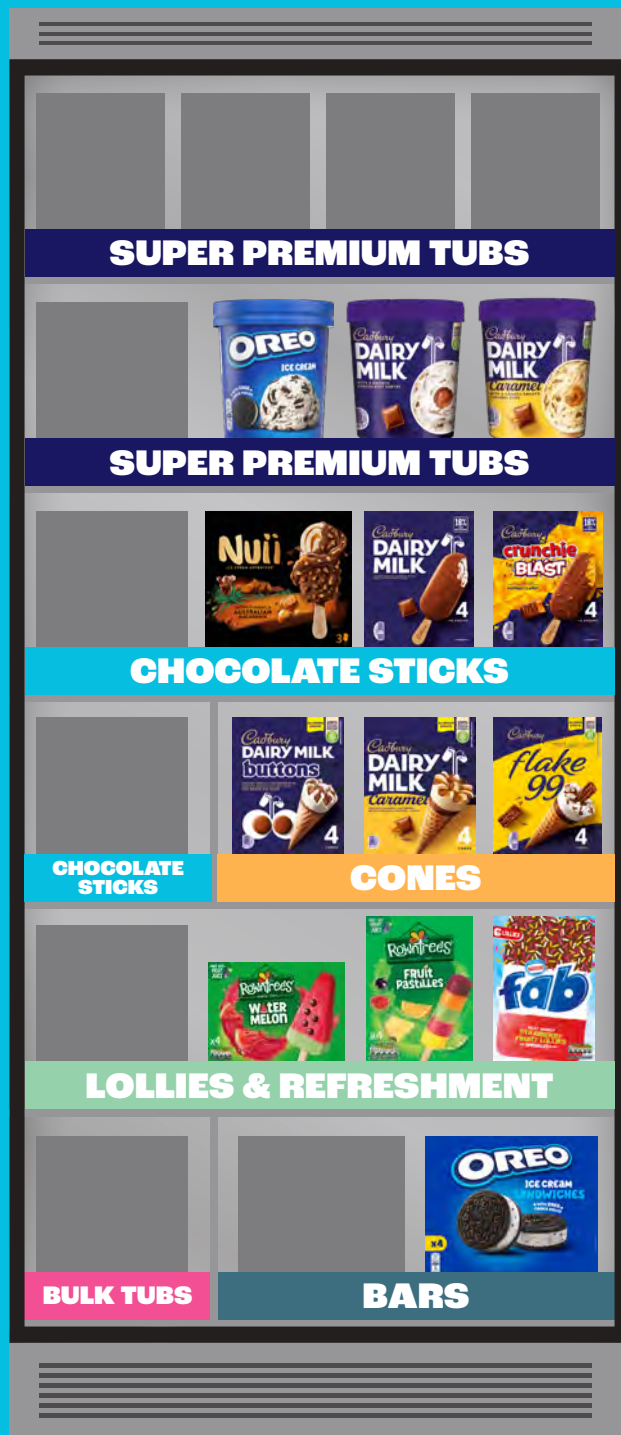


MAXIMISING SPACE AND RANGE **IN** **YOUR FREEZER**

**50% OF YOUR FREEZER SPACE
SHOULD CONTAIN TAKE HOME ICE
CREAM* – SELL MORE BY GIVING
IT THE SPACE IT DESERVES.**

**YOUR RANGE SHOULD REFLECT THE SECTOR
SIZES, STOCK SMART AND SELL MORE.**

*Kantar, Category Gold, Ice Cream share
of Frozen in Co-op 52we August 2025



PRICING

IMPULSE

CORE 6 IMPULSE	CASE SIZE	UNIT SIZE	RRP	TLP
Cadbury Flake 99 Cone	16	125ml	£3.00	£32.20
Nuii Salted Caramel & Australian Macadamia Stick	20	90ml	£2.80	£37.57
Cadbury Dairy Milk Stick	20	90ml	£2.80	£37.57
Oreo Sandwich	24	110ml	£2.30	£35.88
Smarties Pop Up	20	85ml	£2.00	£26.00
Rowntree's Fruit Pastilles Lolly	32	65ml	£1.40	£29.12

TAKE HOME

TUBS	CASE SIZE	PACK SIZE	UNIT SIZE	RRP	TLP
Cadbury Dairy Milk Tub	6	1	425ml	£4.75	£18.53
Cadbury Flake Tub	6	1	425ml	£6.25	£24.38
Cadbury Creme Egg Tub	6	1	480ml	£4.75	£18.53
Cadbury Dairy Milk Chocolate Brownie Tub	6	1	425ml	£4.75	£18.53
Cadbury Dairy Milk Caramel Tub	6	1	425ml	£4.75	£18.53
Cadbury Crunchie Tub	6	1	425ml	£4.75	£18.53
Oreo Tub	6	1	425ml	£4.00	£15.60
Lotus Biscoff Tub	8	1	425ml	£4.00	£20.80

STICKS	CASE SIZE	PACK SIZE	UNIT SIZE	RRP	TLP
Cadbury Dairy Milk Sticks	9*	4	90ml	£5.25	£30.71
Cadbury Crunchie Blast Sticks	9*	4	90ml	£5.25	£30.71
Nuii Salted Caramel & Australian Macadamia Sticks	8	3	90ml	£5.25	£27.30

*Switching case size from 8 units, effective around March.

SANDWICHES

	CASE SIZE	PACK SIZE	UNIT SIZE	RRP	TLP
Oreo Sandwiches	8	4	110ml	£4.50	£23.40
Oreo Mini Sandwiches	8	6	55ml	£4.00	£20.80
Lotus Biscoff Sandwiches	6	4	80ml	£4.50	£17.55

CONES

	CASE SIZE	PACK SIZE	UNIT SIZE	RRP	TLP
Cadbury Dairy Milk Buttons Cones	6	4	100ml	£3.75	£14.63
Cadbury Dairy Milk Caramel Cones	6	4	100ml	£3.75	£14.63
Cadbury Flake Cones	6	4	125ml	£6.25	£24.38

LOLLIES

	CASE SIZE	PACK SIZE	UNIT SIZE	RRP	TLP
Rowntree's Fruit Pastilles Lollies	8	4	65ml	£2.75	£14.30
Rowntree's Mango Lollies	6	4	70ml	£3.00	£11.70
Rowntree's Watermelon Lollies	6	4	73ml	£3.00	£11.70
Fab Lollies	8	6	58ml	£2.75	£14.30





Cadbury Icecreamland
Rowntree's Lollies



@cadburyicecream
@nuii_icecream_global
@rowntrees_lollies



@cadburyicecream
@nuii_icecream
@rowntreesicelollies



www.cadburyicecreamland.com
www.nuiiicecream.com
www.fruitandfun.com

2026 COLLECTION

FRONERI

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