Don't let your profits freeze...
...sell ice cream this winter!

MAGNUM new

bonbon.

Did you know, the sales of bitesize snacking formats have the strongest growth in winter?*



12 Basket Planogram



Must Stock 12 basket

	Ben & Jerry's Cookie Dough		Magnum Gold Caramel Billionaire
	Ben & Jerry's Minter Wondeland		Magnum Gold Caramel Billionaire Bon Bon
	Ben & Jerry's Chocolate Fudge Brownie		Magnum White Chocolate & Cookies Bon Bon
	Ben & Jerry's Phish Food		Magnum Salted Caramel & Almond Bon Bon
	Magnum Classic		Calippo Orange
	Magnum White Chocolate		Twister Pineapple

Get your store winter ready with FREE POS!

Scan code to claim



Magnum Bon Bon Wobbler



Magnum Bon Bon Freezer Sticker

*Nielsen Sales Values, GB Total Cov Incl. discounters 2023.